



## Cooke Insurance

Cooke Insurance, established in 1972, is one of the leading insurance brokerage firms on Prince Edward Island. Our offices located in Charlottetown, Bloomfield, Summerside, and Montague cover the island to provide a friendly walk in service. Today Cooke Insurance employs fifty enthusiastic Islanders who are waiting to give you the best insurance products at the best price, with the best service.

**Cooke Insurance**  
125 Pownal Street  
Charlottetown, PE  
C1A 3W4

Phone: (902) 566-5666  
Fax: (902) 566-4662

[www.cooke.ca](http://www.cooke.ca)

## Some Facts About Lombard Canada†

Lombard Canada is 100% Canadian-owned. We have assets of over \$1 billion and are one of the largest property and casualty insurance groups in Canada. Lombard Canada is a subsidiary of Northbridge Financial Corporation. Northbridge is a Toronto based financial services holding company of which Fairfax Financial Holdings Limited is the majority shareholder. Northbridge is traded publicly on the Toronto Stock Exchange.

**Lombard Canada**  
105 Adelaide Street West  
Toronto, Ontario M5H 1P9  
Tel: (416) 350-4400  
Fax: (416) 369-7170  
[www.lombard.ca](http://www.lombard.ca)

†Lombard Insurance Company, Lombard General Insurance Company of Canada



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**COOKE INSURANCE**  
A DIVISION OF THE COOKE GROUP

*Insurance Solutions for  
Farmers*

FARM CHOICE

Please Fax or Mail this form to:



125 Pownal Street  
Charlottetown, PE  
C1A 3W4  
Fax: (902) 566-4662

All farmers know that somewhere, sometime, something will go wrong. It's inevitable. That's why so many successful farmers develop plans to reduce the risk, with Lombard Canada insurance coverage as the solid foundation.

Lombard, working with Cooke Insurance Brokers, has custom-built a comprehensive insurance package to cover a farmer's special needs. It's based on experience - a special relationship with farmers built over 200 years as a Canadian insurer. And it's backed by more than \$1 billion in assets.

The Farm Choice Package protects your buildings, tools, equipment and the liability of your products and operations. You're covered at the office, storage site, on the road and at the job site.

*Buildings, tools, equipment, liability. All covered in one package, custom-built for farmers.\**

To find out more, contact  
Cooke Insurance at:

Phone: (902) 566-5666

Fax: (902) 566-4662

Visit our website at  
[www.cooke.ca](http://www.cooke.ca)

## Lombard Farm Choice Package Has You Covered\*

Literally thousands of farmers have already recognized that Lombard offers precisely the right protection - at the right price. We offer all these benefits in one straightforward package:

- Comprehensive property coverage which includes:
  - Farm buildings and contents
  - Your residence and personal contents, including fine arts and jewellery
  - Secondary residences (e.g. cottage)
  - Recreational vehicles such as ATV's and Snowmobiles
  - Personal Watercraft
  - Recreational Trailers
- Mobile Agricultural Machinery\*
- Livestock Coverage
- Farm Income
- Automobile
- Employers Liability Coverage
- Umbrella Liability
- Boiler & Machinery
- Liability Coverage
- Non-owned Automobile

\* Available option for Replacement Cost Coverage, conditions apply

\*Underwritten by Lombard General Insurance Company of Canada  
Refer to your policy for complete details. In case of inconsistency between this brochure and your policy, the policy term, conditions and limitations will govern.



Lombard  
Canada®

FARM CHOICE



YES! We would be interested in a broker contacting us to review our present Insurance Coverage, which would be on a *No Cost/No Obligation* basis.

Company \_\_\_\_\_  
Contact \_\_\_\_\_  
Address \_\_\_\_\_  
Business Policy Renewal Date: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ E-mail Address: \_\_\_\_\_  
day month year  
Bus. Tel.: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_